



FITNESS SUPER WATCH

Train smarter and go farther with Surge
– a fitness super watch designed to help you reach your peak performance on the track, in the gym, and all day.



GPS TRACKING

Get distance, pace, and elevation climbed with built-in GPS, then review routes and split times.



PUREPULSE™ HEART RATE

Continuous, automatic wrist-based heart rate monitoring with no uncomfortable chest strap.



MULTI-SPORT

Record running, cross training and cardio workouts, then see comprehensive workout summaries that include tailored metrics, workout intensity and calories burned.



ACTIVITY TRACKING

Track steps taken, distance travelled, calories burned, floors climbed and active minutes.



SMART NOTIFICATIONS

See call and text notifications on display and control music right from your wrist.



DESIGNED FOR ALL-DAY WEAR

Features customisable watch faces on a sleek, comfortable wristband. Available in black, blue and tangerine.



AUTOMATIC SLEEP DETECTION

Monitor how long and how well you sleep and set a silent vibrating alarm.



WIRELESS SYNCING + ONLINE TOOLS

Sync stats wirelessly and automatically to your computer and over 150 devices. See progress, log food and earn badges through Fitbit's mobile and online dashboard.

SIZES

Small, large or extra-large (online only).

COLOURS



RRP

\$399.95

Never miss a beat with PUREPULSE™ heart rate

MAXIMIZE

training with simplified heart rate zones

MAINTAIN

intensity to achieve workout goals

MONITOR

calorie burn all day and during workouts

OPTIMIZE health with trends and resting heart rate



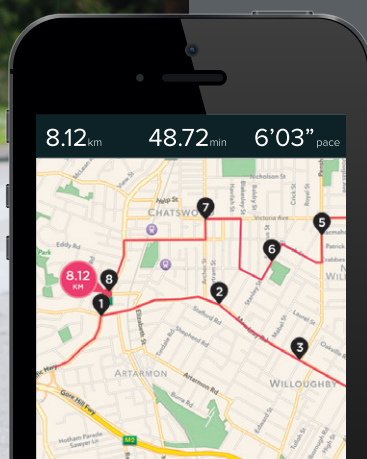
How it Works

LED lights reflect off the skin to detect the changes in your blood volume, and finely tuned algorithms are applied to accurately measure your heart rate—even when you move.



Go the distance with GPS tracking

The only GPS watch designed for all-day wear, Surge displays distance, pace, and elevation climbed while you train, and records your routes, split times and workout summaries so you can review your performance and progress.



Track your progress with mobile & online tools.



See easy-to-read charts and graphs that track your progress



Set goals, log food and enter workouts for a more complete picture of your health



Compete with friends and family in challenges and on the leaderboard



Earn achievement badges and get milestone updates

